



+256 (0) 706-381002 | +256 (0) 774-120992
info@cgmagazine.biz
Plot 2, Colville Street, Shumuk House,
Suite 21A - 22A, P.O. Box, 9572, Kampala.
www.consumerschoiceawards.biz
www.cgmagazine.biz

CONSUMERS

GUIDE

Our Ref: CGM/CCA 2022

Your Ref: _____

Date: 29/April/2022

Press Release! For Immediate Release! – Date: 29th April 2022

Voting is now open for this year's Consumers Choice Awards (CCA)!

Consumers Guide magazine presents to you the consumers choice awards 2022, which will take place on **Friday 19th August, 2022** in Kampala.

Consumers Choice Award® (CCA) was established with the sole purpose of recognizing business excellence for businesses.

CCA recognizes business excellence by conducting statistically a comprehensive and objective accurate independent market research survey, to determine brand reputation, customer satisfaction, and business excellence for the quality of their service, value, professionalism, and integrity.

It is a true reflection of the marketplace as it represents the opinion of consumers and buyers across Uganda. This award recognizes the brand that consistently delivers a high level of service to its customers, day in day out.

Each year, the Consumers Guide Magazine will recognize the best companies for their earnest efforts in business excellence and keeping the customer's best interests in mind.

The exciting selection process and the announcement of finalists culminate in the Consumers Choice Awards Dinner, a gala evening that will convene hundreds of the industry's brightest luminaries to network, toast the winners and celebrate the best companies voted by consumers.

Our mission is to honor companies and individuals who go that extra distance for their customers and also make sure they get the recognition they so richly deserve.

So who deserves the Consumers Choice Award? It's all down to your votes, so choose wisely! Voting is open now and runs until 14th May, 2022 at Midnight. You "The Consumer" Decides!.

To help in making your choice, please base your answer on aspects such as quality, value, service, and appearance of the business as well as any other elements you might consider important in making your choice.

How to participate/vote:

Step 1: Visit our website, vote.consumerschoiceawards.biz

Step2: Enter your number.



Step3: Check your phone for a five-digit code to start voting

If you don't see your favorite company on the ballot, you are free to vote for it by typing the name of the business as your selection and email us at **info@cgmagazine.biz**

Cast your vote & join the draw to win a free ticket to the Consumers Choice Award gala dinner.

Consumers Choice Award recipients are chosen by consumers. Real Votes. Real Winners.

In Uganda, no other award measures the true reflection of the marketplace as it represents the opinion of consumers and buyers.

PLEASE NOTE: No one can “buy” a win by advertising, partnering, or working with Consumers Guide Magazine and its various team members! Financial/advertising considerations play no part in the results. Results are completely independent.

Thanks for being part of the Consumers Choice Awards 2022 as we endeavor to take the guesswork out of finding reputable businesses so that we can always shop with confidence.

Bari Salim

(Publisher/C.E.O -- Consumers Guide Magazine)

Yours sincerely,

Bari Salim
Publisher/C.E.O
Consumers Guide Magazine